## ORDER

Orders	Order / Re	ev:	198	9244											
	Alt Order	#:	WO	C12487979				_							
	Product D	esc:	Issu	e				-							
	Estimate:		851	0				-			WHAS				
	Flight Date	es:	10/2	20/20 - 10/20	6/20			- Primary AE:	:		Ben Stecker				
	Original D	ate / Rev:	04/2	22/20 / 10/22	2/20			- Sales Office	e:		TSWAS				
	Order Typ		RFF	>				- Sales Regio	on:		NAT				
								-							
Agency	Name:		Targ	geted Platfo	orm Me	edia, LLC / PO	OL								
	Buying Co	ontact:						- Billing Type	:		Cash				
	Billing Cor	ntact:						- Billing Cale	ndar:		Broadcast				
			129	1291 Hollywood Avenue				- Billing Cycle	ə:		EOM/EOC				
			Anna	apolis, MD	21403			- Agency Cor	mmission:		15%				
								-							
Advertiser	Name:			/ Ditch Mitc	h			_							
	Demograp		A35					New Busine							
	Product C		IS-Candidate/US Senate					-	Advertiser External ID:			188429			
	Revenue			AGY				Agency External ID:			20383AG				
	Revenue		(POL) Political				Unit Code:			General					
	Revenue	Code 3:	(PO	L) Issue				-							
Bill Plan		-						otals							
Start Date	End Date			s Amount		mount		lonth ctober 2020	# Spo	ts 49	Gross Amount \$24,025.00	Net Amount \$20,421.25	Rating 0.00		
09/28/20 10/26/20	10/25/20 10/26/20	49 11		\$24,025.00 \$7,800.00		\$20,421.25 \$6,630.00		ovember 2020		49 11	\$7,800.00	\$6,630.00	0.00		
10/20/20	10/20/20			φ <i>1</i> ,800.00		φ0,030.00		otals		60	\$31,825.00	\$27,051.25	0.00		
Account Exe	cutives														
Account Exec	utive	Sales Offic	се	Sales Regi	on	Start Date / E	End	Date	Order	%					
Ben Stecker						Start Of Orde	er - I	End Of Order	10	0%					
Order Share		S	hare		Total	1									
WHAS			16%	\$31,8	25.00	1									
Market			100%	\$198,9	06.25										
Competitive	Share	S	hare	T	Total	1									
CABLE			0%		\$0.00	J									
UNKWN			0%		\$0.00										
WAVE			18%	\$35,8	803.12										
WBKI			0%		\$0.00										
WBNA			0%		\$0.00										
WDRB			27%		04.69										
WFTE			0%		\$0.00										
WKMJ			0%		\$0.00										
WKPC			0%		\$0.00										
WKZT			0%		\$0.00										
WLKY			39%	\$77,5	73.44										
	<b>e</b>			<b>.</b> .	_	<b>o</b>	<b></b> .	<b>_</b> .	-		<b>D</b> / <b>D</b> / <b>D</b>				
Ln Ch	Start End			Code		k Start/End	Tim	-	en Spots		Rate Pri Rtg		Amount		
N 1 All	10/20/20 10/2	3/20 EI7-	130p		СМ	7-730p		1- 1	:30 2	<u> </u>	\$800.00 P01 0.00	) NM 2	\$1,600.00		

ENTERTAINMENT TONIGHT (Program: ENTERTAINMENT TONIGHT)4Q20 SELLING BOOK (sell) (Program: WHAS11 WAKE UP NEWS @ 430A)4Q20 SELLING BOOK (sell)

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Order / Rev:	1989244	Advertiser:	ISS/ Ditch Mitch	
Alt Order #:	WOC12487979	Product Desc:	Issue	WHAS
Flight Dates:	10/20/20 - 10/26/20	Estimate:	8510	

Ln Ch Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 10/19/20	End Date 10/25/20	<u>Weekdays</u> 1- 1	Spots/Week 2	<u>Rate</u> \$800.00	Rating 0.00						
	20 10/26/20	Inside Ed 730-8p	СМ	730-8p	11-1	:30	3	\$800.00 P01	0.00 NM	3	\$2,400.00
		INSIDE EDITION 4Q20 SELLING BC	OOK (sell)								
(Program: WHAS Start Date	S11 WAKE L End Date	JP NEWS @ 5A)4C Weekdays	20 SELLING Spots/Week	BOOK (sell) Rate	Rating						
Week: 10/20/20	10/26/20	<u>11-1</u>	<u>opois, week</u> 3	\$800.00	0.00						
N 3 All 10/20/2	20 10/26/20	Mon Prime Other DANCING WITH	CM THE STARS	8-11p	1	:30	1	\$1,925.00 P01	0.00 NM	1	\$1,925.00
(Program: WHAS	S11 WAKE L	THE STARS)PRIME JP NEWS @ 6A)40	E ESTIMATES 220 SELLING	BOOK (sell)							
<u>Start Date</u> Week: 10/20/20	End Date 10/26/20	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,925.00	Rating 0.00						
N 4 All 10/20/2	20 10/26/20	Mon Prime C	СМ	10-11p	1	:30	1	\$2,050.00 P01	0.00 NM	1	\$2,050.00
		EMERGENCY CA TOR)PRIME ESTIN AMERICA)4Q20 \$	/IATES (sell)	OK (sell)							
<u>Start Date</u> Week: 10/20/20	End Date 10/26/20	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$2,050.00	Rating 0.00						
	20 10/23/20	Jimmy Kimmel	СМ	1135p-1237a		:30	2	\$150.00 P01	0.00 NM	2	\$300.00
		JIMMY KIMMEL I IVE)4Q20 SELLINO SELLING BOOK (s	G BOOK (sell)								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/19/20 N 6 All 10/20/2	10/25/20 20 10/22/20	1- 1 Thu Prime C	2 CM	\$150.00 10-11p	0.00	:30	1	\$1,550.00 P01	0.00 NM	2	\$1,550.00
(Drogrom: STAT		MATCH GAME ME ESTIMATES (se		·							
(Program: WHAS	S11 NEWS A	AT NOON)4Q20 SE	LLING BOOK	(sell)							
<u>Start Date</u> Week: 10/19/20	End Date 10/25/20	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,550.00	Rating 0.00						
Spot Ch Date Ra 3 All 10/19/2		escription hu Prime C		/End Time		<u>Weekdays</u> Th		ngth <u>Rate</u> :30 <del>(\$1,550.00)</del>	Rtg Type 0.00 NM		
See MG 6.4	-			•				(, , , , , , , , , , , , , , , , , , ,			
4 All 10/19/20	0-10/25/20 W 10/22	/ed Prime A	8-9p			W		:30 \$1,450.00	0.00 NM		
[Approved 1	-	and Navia @ 420a	M E 420	Fo		- TWThF		·20 \$100.00	0.00 NM		
🔞 MG for 6.3	10/22	ocal News @ 430a	M-F 430-	за		- 1 WI MF		:30 \$100.00	0.00 NM		
[Approved 1		Coord Monsieg Ar	ariaa (DNA	7.0-		1 .20		¢000.00 D04	0.00 NIM		¢000.00
		Good Morning Am GOOD MORNING	G AMERICA	7-9a	1	1- :30	1	\$200.00 P01	0.00 NM	1	\$200.00
		i AMERICA)4Q20 S ITAL)4Q20 SELLIN									
Start Date Week: 10/19/20	End Date 10/25/20	Weekdays	Spots/Week	<u>Rate</u> \$200.00	Rating 0.00						
N 8 All 10/20/2	20 10/24/20	Local News @ 9a		9-930a	1	1- :30	1	\$200.00 P01	0.00 NM	1	\$200.00
		WAKE UP WEEK END 9-10A)4Q20 S 2 4P)4Q20 SELLIN	SELLING BOC								
<u>Start Date</u> Week: 10/19/20	End Date 10/25/20	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$200.00	Rating 0.00						
		Good Morning Am	nerica <b>S</b> M	8:00 AM-9:00	AM	- 1 :30	1	\$275.00 P01	0.00 NM	1	\$275.00
		GOOD MORNING AMERICA)4Q20 S 2 5p)4Q20 SELLIN	SELLING BOO	ĎK (sell)	) AM)						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/19/20 N10 All 10/20/2	10/25/20 20 10/25/20	1 Local News @ 63	0p Su CM	\$275.00 630-7p	0.00	- 1 :30	1	\$700.00 P01	0.00 NM	1	\$700.00
		WHAS11 NEWS @ 6 & 630p Su	@ 6 & 63	31			-				
(i=i0yiaiii. WHA3		≈ 0 aanip, 000p St	i i jave och		3011/					I	

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Order / Rev:	1989244	Advertiser:	ISS/ Ditch Mitch	
Alt Order #:	WOC12487979	Product Desc:	Issue	WHAS
Flight Dates:	10/20/20 - 10/26/20	Estimate:	8510	

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type (Program: WHAS11 NEWS @ 530P)4Q20 SELLING BOOK (sell)	e Spots	Amount
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/19/20         10/25/20        1         1         \$700.00         0.00		
N11         All         10/25/20         10/25/20         Sun Prime C         CM         9-10p        1         :30         1         \$1,925.00 P01         0.00 NM	1	\$1,925.00
Sun Prime C (Program: SHARK TANK)PRIME ESTIMATES (sell) (Program: ABC World News)4Q20 SELLING BOOK (sell)		
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week:         10/19/20         10/25/20        1         1         \$1,925.00         0.00		
N12 All 10/20/20 10/25/20 LN (M-Su) CM 11-1135p1-1-1 :30 3 \$600.00 P01 0.00 NM	3	\$1,800.00
WHAS11 NEWS AT 11 M-F/SU (Program: WHAS11 NEWS AT 11 M-F/SU)4Q20 SELLING BOOK (sell) (Program: ENTERTAINMENT TONIGHT)4Q20 SELLING BOOK (sell)		
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/19/20         10/25/20         1 - 1 - 1         3         \$600.00         0.00		
N 28 All 10/20/20 10/26/20 Local News @ 430a M-FCM 430-5a 1111 :30 4 \$100.00 P01 0.00 NM WHAS11 WAKE UP NEWS @ 4	4	\$400.00
(Program: WHAS11 WAKE UP NEWS @ 430A)4Q20 SELLING BOOK (sell) <u>Start Date End Date Weekdays Spots/Week Rate Rating</u>		
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/20/20         10/26/20         1111         4         \$100.00         0.00		
N 29 All 10/20/20 10/23/20 Local News @ 5a M-F CM 5-6a1-1 :30 2 \$200.00 P01 0.00 NM WHAS11 WAKE UP NEWS @ 5 (Program: WHAS11 WAKE UP NEWS @ 5A)4Q20 SELLING BOOK (sell)	2	\$400.00
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/19/20         10/25/20         - 1 - 1         2         \$200.00         0.00           N30         All         10/20/20         10/23/20         Local News @ 6a M-F         CM         6-7a         - 1 1         :30         2         \$275.00 P01         0.00 NM	2	\$550.00
WHAS11 WAKE UP NEWS @ 6 (Program: WHAS11 WAKE UP NEWS @ 6A)4Q20 SELLING BOOK (sell)		
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/19/20         10/25/20         -11-         2         \$275.00         0.00		
N31 All 10/20/20 10/26/20 Good Morning America CM 7-9a 11-1 :30 3 \$500.00 P01 0.00 NM GOOD MORNING AMERICA	3	\$1,500.00
(Program: GOOD MORNING AMERICA)4Q20 SELLING BOOK (sell)		
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week:         10/20/20         10/26/20         11-1         3         \$500.00         0.00		
Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg Type           3         All 10/20/20-10/26/20 Good Morning America         7-9a         MT-Th         :30         \$500.00         0.00         NM		
N32         All         10/20/20         10/23/20         The View         CM         11-12p         - 1-11         :30         3         \$200.00         P01         0.00         NM	4	\$600.00
THE VIEW (Program: THE VIEW)4Q20 SELLING BOOK (sell)		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/19/20         10/25/20         - 1 - 11         3         \$200.00         0.00           N33         All         10/20/20         10/26/20         Local News @ 12p M-F CM         12-1p         111-1         :30         4         \$200.00 P01         0.00 NM	4	\$800.00
WHAS11 NEWS AT NOON (Program: WHAS11 NEWS AT NOON)4Q20 SELLING BOOK (sell)		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/20/20         10/26/20         111-1-         4         \$200.00         0.00           N34         All         10/20/20         10/26/20         General Hospital         CM         2-3p         1-11         :30         3         \$200.00 P01         0.00 NM	3	\$600.00
GENERAL HOSPITAL (Program: GENERAL HOSPITAL)4Q20 SELLING BOOK (sell)		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/20/20         10/26/20         1-11         3         \$200.00         0.00           N35         All         10/20/20         10/26/20         Local News @ 4p M-F         CM         4-5p         11-11         :30         4         \$275.00 P01         0.00 NM	4	\$1,100.00
WHAS11 NEWS @ 4P (Program: WHAS11 NEWS @ 4P)4Q20 SELLING BOOK (sell)		
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week:         10/20/20         10/26/20         11-11         4         \$275.00         0.00		
N 36 All 10/20/20 10/23/20 Local News @ 5p M-F CM 5-530p - 11-1 :30 3 \$450.00 P01 0.00 NM WHAS11 NEWS @ 5p (Dreasonair) WHAS11 NEWS @ 5p	3	\$1,350.00
(Program: WHAS11 NEWS @ 5p)4Q20 SELLING BOOK (sell)		

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Order / Rev:	1989244	Advertiser:	ISS/ Ditch Mitch	
Alt Order #:	WOC12487979	Product Desc:	Issue	WHAS
Flight Dates:	10/20/20 - 10/26/20	Estimate:	8510	

Ln Ch Start End	Inventory Code Bre	eak Start/End T	īme Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
	WHAS11 NEWS @ 530P @ 530P)4Q20 SELLING BOO	DK (sell)	11-1	:30	3 \$600.00 P01	0.00 NM	3	\$1,800.00
Start Date End Date Week: 10/20/20 10/26/20	Weekdays Spots/We	<u>eek Rate</u> 3 \$600.00	Rating 0.00					
Spot Ch Date Range	Description	Start/End Time 530-6p	<u>_</u>	<u>Weekdays</u> MT- Th	Length Rate :30 \$600.00	<u>Rtg</u> <u>Type</u> 0.00 NM		
N38 All 10/20/20 10/26/20	D Local News @ 6p M-F CN	•	11111	:30	5 \$700.00 P01	0.00 NM	5	\$3,500.00
(Program: WHAS11 NEWS	WHAS11 NEWS @ 6 &am @ 6 & 630p Su-F)4Q20		(sell)					
Start Date End Date			Rating					
Week: 10/20/20 10/26/20	11111	5 \$700.00	0.00			D. T		
Spot         Ch Date Range           5         All 10/20/20-10/26/20		<u>Start/End Time</u> 6-630p	-	<u>Weekdays</u> MTWThF		<u>Rtg Type</u> 0.00 NM		
	ABC World News CM	•	1- 1	:30	2 \$1,450.00 P01		2	\$2,900.00
	ABC World News	·			,			+_,
	s)4Q20 SELLING BOOK (sell)		Dette					
<u>Start Date</u> End Date Week: 10/19/20 10/25/20	Weekdays Spots/We	<u>eek</u> <u>Rate</u> 2 \$1,450.00	Rating 0.00					
N40 WHAS 10/20/20 10/21/20	D Local News @ 5p M-F CN		W	:30	1 \$450.00 P01	0.00 NM	1	\$450.00
	Local News @ 5p M-F							
<u>Start Date</u> End Date Week: 10/19/20 10/25/20	Weekdays Spots/We	eek <u>Rate</u> 1 \$450.00	Rating 0.00					
N41 WHAS 10/26/20 10/26/20			0.00 M	:30	1 \$450.00 P02	0.00 NM	1	\$450.00
	Local News @ 5p M-F	00000		.00	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	0.00 1111	·	φ100.00
Start Date End Date	- <u> </u>		<u>Rating</u>					
Week: 10/26/20 11/01/20	M	1 \$450.00	0.00					
N42 WHAS 10/21/20 10/21/20	<ol> <li>Good Morning America CN Good Morning America</li> </ol>	1 7-9a	W	:30	1 \$500.00 P01	0.00 NM	1	\$500.00
Start Date End Date	Ũ	eek Rate	Rating					
Week: 10/19/20 10/25/20	W	1 \$500.00	0.00					
						Totals	60	\$31,825.00